



UG – 272

VII Semester B.H.M. Examination, March/April 2021  
(CBCS-Fresh) (2018-19 and Onwards Scheme)  
HOTEL MANAGEMENT  
7.6 : Entrepreneurship

Time : 3 Hours

Max. Marks : 70

*Instruction* : Number the answers **correctly**.

SECTION – A

Answer **any five** sub-questions.

(5×2=10)

1. a) Who is an Entrepreneur ?
- b) Define Entrepreneurship.
- c) Expand MSME.
- d) What is Seed Capital ?
- e) Define Marketing aspects of Business plan.
- f) Write down 5 Financial Institution names.
- g) What is Partnership.

SECTION – B

Answer **any three** questions.

(3×6=18)

2. Explain the competencies required for entrepreneur.
3. Explain in detail about Make in India.
4. What is New Venture Creation ?
5. Briefly explain the Financial aspects of Business plan.
6. Explain the following Financial Institution :
  - a) SIDBI
  - b) IFCI.

P.T.O.



SECTION – C

Answer **any three** questions.

(3×14=42)

7. Explain the factors influencing entrepreneurship.
  8. Discuss the various steps involved in starting a Business.
  9. Briefly explain the outline summary of a typical Business plan format.
  10. Explain the causes and symptoms of Industrial sickness.
  11. Explain the ownership pattern of Small scale enterprises or Industries.
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