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**III Semester B.B.A. Degree Examination, March/April - 2021****BUSINESS ADMINISTRATION****Business Ethics****(CBCS Semester Scheme) (Repeaters)****Paper : 3.7****Time : 3 Hours****Maximum Marks : 70****Instructions to Candidates:**

Answer should be written completely in English.

**SECTION - A****I. Answer any Five of the following :****(5×2=10)**

1. a) Define the term 'Ethics'.
- b) What is culture concept?
- c) What is authoritarian culture?
- d) Define the term corporate governance.
- e) What is NFCG?
- f) What are ethical norms?
- g) What is principle of human dignity?

**SECTION - B****II. Answer any Three of the following :****(3×6=18)**

2. Discuss the essential elements of business ethics.
3. Discuss the concept of emotional honesty.
4. Explain corporate culture v/s corporate climate.
5. Explain the benefits of good corporate governance.
6. Explain various types of board of directors.

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SECTION - C

III. Answer any Three of the following :

(3×14=42)

7. Discuss the evolution and importance of business ethics.
  8. Explain the important aspects of karma.
  9. Discuss human resource management practices & ethical implications.
  10. Discuss cross cultural issues in ethics.
  11. Briefly discuss the nature and evolution of corporate social responsibility in India.
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