



14521

Reg. No.

--	--	--	--	--	--	--	--

V Semester B.B.A. Degree Examination, March/April - 2022

BUSINESS ADMINISTRATION

Entrepreneurial Management

(CBCS Scheme Freshers Repeater)

Paper: 5.1

Time : 3 Hours

Maximum Marks : 70

Instructions to Candidates:

Answer should be written in English only.

SECTION - A

Answer any FIVE questions. Each question carries TWO marks. (5×2=10)

1. a) Define Entrepreneur.
- b) What do you mean by ancillary Industry?
- c) What is Business plan?
- d) Expand KSIDC, IFCI.
- e) What is scanning of the business environment?
- f) What is Industrial Estates?
- g) Define SSI.

SECTION - B

Answer any THREE questions. Each question carries SIX marks. (3×6=18)

2. What is the need for entrepreneurship?
3. Briefly explain the functions of entrepreneur.
4. Explain the Importance of Business plan regarding financial aspects.
5. Explain the importance of various feasibilities of project.
6. Briefly explain the Role of Industrial Estates in the Development of Industries.

[P.T.O.]



(2)

14521

SECTION - C

Answer any **THREE** questions. Each question carries Fourteen marks. (3×14=42)

7. Explain in detail the different types of Entrepreneurs.
8. Briefly explain the various steps involved in preparing Business plan.
9. Explain the problems, faced by SSIs and steps taken to solve the problems of SSIs.
10. Give a detailed account of various preventive and remedial measures to control industrial sickness.
11. Briefly explain the steps involved in a Business venture.